

Alec Cheline

acheline7@gmail.com
805.587.4926
Valencia, CA

Employment

Hypercel Corporation, Valencia, CA - March 2015 to Present

Senior Graphic Designer at Hypercel Corp., a leading global wireless accessory distributor & manufacturer. Responsible for brand styling and consistency for two major brands in the company. Head of package design and package production for products. On a daily basis, manage and complete new package designs for new products which include product photography and retouching, die line production, product user manual layouts, product silk screens, branding, coordination with a translator for copy, and most importantly, the consumer experience. Develops packaging guidelines for printers. Designed, coded and currently manage company's main brand website. Designs new pages and web banners on a weekly basis.

Coldwell Banker Commercial Alliance, Glendale, CA - August 2013 to March 2015

Served as a Graphic Designer, Production Manager, Web Designer for a commercial real estate company. Good eye and appreciation for product quality, anything less than standard is unacceptable. Help troubleshoot on a daily basis with company's needs when it comes to print options, design solutions, and media problem-solving. Create marketing materials from sketch to design to print.

Affiliations

Graphic Design Production Intern for 30Sixty Advertising + Design - Summer 2013.

Freelance for Tumbleweed Advertising & Revere Magazine - Spring 2013.

FedEx Office & Print Center; Print Production Designer & Consultant - 2012-2013.

Graphic Designer for Emblem Enterprises, Inc. - 2012-2013.

Project Manager & Graphic Designer for The Center for Visual Communication (Viscom) at CSU Northridge - 2012-2013

SAGA (Student Advertising Graphics Association), student chapter of AIGA; Leader, Officer, Art Director and member for three semesters at CSU Northridge - 2011-2013.

Recipient of the Richard M. Neustadt/Matthew S. Bereny Visual Arts Scholarship in - 2013.

Education

California State University, Northridge 2011 - 2013

Graduated Spring 2013 with Honors, Bachelor of Arts, GPA: 3.8
Emphasis in Graphic Design, Minor in Marketing.

Moorpark College 2007 - 2010

Graduated Winter 2010 with Honors, Associate of Arts, Art GPA: 3.8
Emphasis in Illustration & Fine Art.

Design / Professional Software Knowledge

Adobe Photoshop / Illustrator / InDesign / Dreamweaver • Open Cart 2.0 • Wordpress •
Microsoft Office Outlook / Word / Excel / Power Point • Asana.com • Basecamp

Interests

Design • Illustration • Digital Photography • Fencing • Racquetball League • Mountain Biking • Video Gaming •
Hiking • Working Out • Skateboarding • Art Exhibit Enthusiast • Concerts • In 'n' Burger Enthusiast • Cooking •
Nerdy Pop Culture • Furniture Refurbishment • Antique Reconditioning